

# 2015 Rally at the Raceway Sponsorship

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On March 26<sup>th</sup>, 2015 at 4:30pm, VCC is having our annual fundraiser for alternative fuel enthusiasts, market drivers, and partners at the Richmond International Raceway Torque Club. All alternative fuel vehicles will be celebrated and drivers from across the state will converge to Rally at the Raceway. At the event, entrepreneurs, fleet managers, executives, industry professionals, fuel providers, air agencies, and policymakers will come together for a state of the alternative fuel industry address and award program. There will also be opportunities to demonstrate and test drive alternative fuel vehicles on the Richmond International Raceway ¾ mile track!

## **We need your support!**

Sponsorship entitles your organization the valuable opportunity to showcase your ideas, brand, and products. This event also serves as Virginia Clean Cities' annual fundraiser to raise program funds to advance clean alternative fuel programs in Virginia. Event Sponsorships include complimentary tickets, which can be handed out to fleets or clients. Individual attendees who do not come with a member or sponsor will be asked for a \$25 contribution for a ticket.

### **Sponsorship Opportunities:**

#### **A Team (\$2,500)**

- Sponsorship includes up to 10 complimentary tickets
- Logo on A Team slide during event
- Recognition in event program and emails with logo
- Up to 3 demonstration vehicles and a full display table
- Up to 2 minute speech allowance during Alt Fuel Program

#### **Pace Car (\$1,000)**

- Sponsorship includes up to 5 complimentary tickets
- Logo on Pace Car slide during event
- Recognition in event emails with logo
- 1 demonstration vehicle and a full display table
- Up to 1 minute speech allowance during Alt Fuel Program

#### **Pole Position (\$500)**

- Sponsorship includes up to 3 complimentary tickets
- List on Pole Position slide during event
- Recognition in event emails with name
- 1 demonstration vehicle and half of a display table

#### **Individual Sponsor (\$100)**

- Includes 2 complimentary tickets
- List on Individual Sponsor slide during event



Contact Kaitlin Pomerleau at [kpomerleau@vacleancities.org](mailto:kpomerleau@vacleancities.org) or 540-568-4854  
For more information, please visit [www.vacleancities.org](http://www.vacleancities.org) and click on our events page

Contributions can be made by clicking the donate button on Virginia Clean Cities' [main page](#)

Checks can be made out to Virginia Clean Cities

Virginia Clean Cities is a registered 501(c)(3) corporation.